

**TRANSPORT DEPARTMENT, GOVERNMENT OF MAHARASHTRA AND NASSCOM GAMING FORUM  
LAUNCHES 'BUILD YOUR OWN GAME'**

**Mumbai – February , 2018** - Transport Department, Government of Maharashtra in association with The National Association of Software and Services Companies (NASSCOM) the is set to organise a nationwide 'Build Your Own Game' competition starting 23rd of February.

Inviting all game developers to exhibit their creativity, the BYOG competition aims to foster learning and cultivating awareness about road safety and traffic rules. Using the digital platform and an interactive mode will offer an unique experience. Pivoted on the meta-themes of road safety, etiquettes, and road regulation, the ten-day hackathon ends on March 4, 2018.

As the Indian gaming industry has been growing at a faster pace, NASSCOM's Gaming Forum has opened this unique platform to encourage the rise of gaming IP. Registrations for the initiative open on February 2nd 2018 and close on February 22nd 2018. Information is available on <http://gamedev.nasscom.in/event/game-jam/byog-road-safety>.

Sh. Manoj Saunik, Principal Secretary (Transport and Ports), Maharashtra, said "With the launch of this platform we hope to open doors for budding game developers to not only explore newer areas of creativity, but also contribute to creating awareness, knowledge and overall sensitisation of citizens around Road Safety, Road Etiquettes and rules of road regulation to improve the safety of our citizens."

3 winners will be selected by the Transport Department and facilitated at an event organised by the Government of Maharashtra. The winning games would also be published across platforms with the winner receiving an amount of Rupees 5 Lakh followed by 3 Lakh and 2 Lakh for the first and second runners up respectively.

**About NASSCOM**

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, constituting over 95% of the industry revenues in India employing over 3.5 million professionals.

**For further information, please contact:**

Kavita Doshi NASSCOM + 91 120 4990200 <a href="mailto:kavita@nasscom.in">kavita@nasscom.in</a>	Rudra Bose   Mallika Tiwari NASSCOM India Press Office - Genesis Burson-Marsteller +91 9811626585   +91 9711010361 <a href="mailto:rudra.bose@bm.com">rudra.bose@bm.com</a>   <a href="mailto:mallika.tiwari@bm.com">mallika.tiwari@bm.com</a>
---	---